Next Generation MOBILITY SOLUTION IS HERE

Efficiently develop, connect, run, and manage rich mobile applications using IBM MobileFirst V8.0

ASSESSMENT FOR 3 WEEKS V8.0 MIGRATION TO CLOUD & FIT GAP ANALYSIS

ARE YOU LOOKING TO REDUCE COST WHILE BEING MORE FLEXIBLE AT THE SAME TIME?

Reduce Expenses

- Move from capital expenditure to operational expenditure
- Dramatically reduce expenses via automation and SaaS
- Investment protection & support
- Easy withdrawal in case of business direction change
- Experiment without purchase commitment

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Non Functional Requirements

- Performance -Burst scaling is the norm in cloud compute
- Resilience Multi region Cloud makes for seamless HA & DR
- B2E or B2C Mobile traffic goes via the internet
- Flexibility Single build platform for public & private cloud or on-premises apps

Accelerate Innovation

- Cut down the delivery time from months to days
- Cut down on install and config time
- Get started quickly with starters, samples
- Be Agile & Fail fast

Build Digital Apps for Future

- Enterprise-strong security "baked-in" from the vendor you trust
- Access to the best AI, Block chain & IoT technologies
- Flexibility with open Platform / open standards
- Most complete platform for data governance Optimized for GDPR

Success Story

AMERICAN

EXPRESS

Problem

The client wanted to provide mobile solution to its customers so they can access their account details and manage Cards. They were looking for one code base that manage all functionality like order physical card, enable disable card, change personal information etc. using mobile devices.

Solution

IBM MobileFirst platform provided the secured access to API and user details in encrypted form. IBM MobileFirst offered the Omni-channel solution which allowed it to run on android and iOS devices with single code base.

Using PUSH Notification, they can now provide various offers to the Client.

